



# **Regional Integrated Transportation Information System (RITIS)**

High Fidelity Connected Vehicle (CV) Probe Data – Driving Insights to Origin Destination Travel Patterns

Mobility Intelligence from RITIS

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**R**ittis Northwest Transportation Conference 2024

# Agenda

- Overview of OD Travel Pattern Analytics
  - Foundational data
  - Key analytical features
  - Open architecture
  - Output information products
  - Operations and planning use cases
- Q&A

https://trips.ritis.org/



https://ritis.org

## CATT Lab (Who we are)

The CATT Lab operates the world's largest transportation data archive and analytics platform

We are the industry leader of applied big-data analytics for transportation applications (operations, planning & research)

- > Big Data Analytics
- > Information/Data Visualization
- > System Integration
- > Performance Management







## **Regional Integrated Transportation Information System**





## **RITIS – Enterprise Transportation Solutions**







# Trip Analytics



### **Trip and Travel Pattern Insights**



#### **OD** Matrix



R<sup>r</sup>

Zone Map



#### **Route Analysis**



## Foundational Source Data –

150 million + trips per day in the US - Multiple Types - All CAV GPS Based (1-3 sec frequency)

### Data Types:

- Connected Vehicles
- Local Fleets (service, delivery, etc.)
- Long Haul Trucks
- Consumers/Mobile Phones

### <u>Core Source Data Elements:</u>

- Device/Trip ID
- Location
- Heading
- Speed
- All Output Data Can be Downloaded for

### **Further Analysis**











# Trip Analytics – Differentiators

- Solution uses observed data (not modeled)
- Users can SPATIALLY EXPLORE underlying trip paths
- Solution is architected to support ANY waypoint or OD data set





### **TRIP FILTERING WITH INRIX TRIP PATHS**

<u>Where</u> did they go?

<u>When did they go there?</u>

Which ones went there?



# What are Trip Paths (150M per day)?



RITIS



RITIS

# Trip Analytics – v4 Beta

Query results in three matching reports - with the O/Ds, routes and travel times of those trips





Trip Analytics – v4.0

**Custom Filters** 

### TRIP FILTERING WITH TRIP WAYPOINTS OR PATHS

<u>Where</u> did they go? <u>When</u> did they go there? <u>Which ones went there?</u>



![](_page_12_Picture_5.jpeg)

### Trips are captured based on where they went...

are like fishing nets that "catch" trips based on where they went; they can be any size, and placed anywhere that trips went (that are in the underlying dataset)

check-boxes let users fine-tune which trips are caught

Select pass-through settings for this filter:

Started Inside Ended Inside Started Outside

Ended Outside

![](_page_13_Picture_7.jpeg)

![](_page_13_Picture_8.jpeg)

Multiple pass-through options for **geofenced** filters:

#### **Spatial filtering**

#### Task:

Find & analyze five different types of trips to, from, in, or through the Knoxville central business district (CBD)

![](_page_14_Figure_5.jpeg)

![](_page_14_Figure_6.jpeg)

![](_page_14_Picture_7.jpeg)

**Define Geofences** 

FROM – TO geofences for trip capture

Trips must pass through both fences/polygons;

- "started" pass-through settings apply to the FROM region, and
- "ended" settings apply to the TO region

![](_page_15_Figure_6.jpeg)

![](_page_15_Picture_7.jpeg)

**Define Geofences** Use of small geofences as gates for <u>select link trip capture</u>

Create or Load custom polygon:	<ul> <li>Set Spatial Filter(s)</li> <li>Choose one of the following spatial filters. This geography will be used to further filter out trips that don't interact with it.</li> <li>From <ul> <li>To</li> <li>Add an area for spatial filtering</li> <li>✓</li> </ul> </li></ul>	
	Upload GeoJSON       Select predefined areas       Draw area       Image: Selection Summary         1 custom area       Image: Selection Summary       Image: Selection Summary	Trestor Rd
Click pass- through settings:	Select pass-through settings for this filter:	BBB NISS Only NB trips will be found

![](_page_16_Picture_3.jpeg)

## Open Data Architecture – Use Any 3rd Party Trajectory Data

![](_page_17_Figure_1.jpeg)

# Trip Analytics – NHTS 2022

![](_page_18_Picture_2.jpeg)

# Trip Analytics Use Cases

![](_page_19_Picture_1.jpeg)

### **Trip and Travel Pattern Insights**

![](_page_19_Figure_3.jpeg)

#### **OD** Matrix

![](_page_19_Figure_5.jpeg)

**R**ľ

Zone Map

![](_page_19_Figure_7.jpeg)

#### **Route Analysis**

![](_page_19_Figure_9.jpeg)

![](_page_20_Figure_0.jpeg)

![](_page_20_Figure_1.jpeg)

![](_page_20_Figure_2.jpeg)

![](_page_20_Figure_3.jpeg)

Trip Analytics can help
 provide answers to a
 variety of Planning and
 Operations situations

WHAT ARE THE TRAVEL TIME BENEFITS OF NEW BRIDGE & HIGHWAY?

![](_page_20_Figure_6.jpeg)

## Ft. Worth Crash Analysis – Detour routes and travel times

![](_page_21_Picture_1.jpeg)

![](_page_21_Picture_2.jpeg)

# Ft. Worth Crash Analysis

 Recent sever weather event - Detour routes and travel times of traffic from SB I-35W just north of I-820 to Ft. Worth CBD

![](_page_22_Picture_2.jpeg)

![](_page_23_Figure_0.jpeg)

2 normal Thursdays after the crash day (Feb. 18 and 25, 0221) – 99% of sampled vehicles went straight through on I-35W

![](_page_24_Figure_0.jpeg)

![](_page_25_Figure_0.jpeg)

![](_page_26_Figure_0.jpeg)

![](_page_27_Figure_0.jpeg)

## I-10 Bridge Fire in Los Angeles – Nov. 2023

![](_page_28_Figure_1.jpeg)

# Interstate Travel into Burlington, VT

- What percentage of trips into Burlington originate from out of Vermont during the month of June 2023?
- Illustration of GIS integration with Esri ArcGIS Online

![](_page_29_Picture_3.jpeg)

### https://go.umd.edu/Vermont

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# Trip Analytics applications for Operations

- Plan for major construction, detour, or regional event
- Make a contingency plan for major emergency
- Show the need for a ramp meter, or evaluate its effectiveness
- Conduct a post-mortem review of a major incident or event
- Document truck route compliance near neighborhoods
- Make the case for a new investment in ITS infrastructure
- Document the benefits of prior investments

![](_page_30_Picture_8.jpeg)

![](_page_30_Picture_9.jpeg)

# Trip Analytics applications for Planning

- Understand the intricacies of regional traffic patterns
- Calibrate or validate travel demand models
- Provide information and basic data for major investment studies
- Evaluate potential sites for:
  - Terminals
  - Transit stops
  - Park-n-rides
  - EV charging stations and more
- Prioritize proposed or existing transportation improvement projects
- Quantify and document the benefits of infrastructure investments

![](_page_31_Picture_11.jpeg)

![](_page_31_Picture_12.jpeg)

# Questions and Answers

**K**itis

![](_page_32_Picture_1.jpeg)

ABORATORY

![](_page_32_Picture_2.jpeg)

# **RITIS - Trip Analytics Resources**

### **Trip Analytics Workshop**

https://www.youtube.com/watch?

v=fMHX4CAuDnA

![](_page_33_Picture_4.jpeg)

### **RITIS Tutorials**

• <u>https://ritis.org/tutorials</u>

![](_page_33_Picture_7.jpeg)

![](_page_33_Picture_8.jpeg)

LOG IN

# Thank You!

![](_page_34_Picture_1.jpeg)

![](_page_34_Picture_2.jpeg)

![](_page_34_Picture_3.jpeg)

![](_page_34_Picture_4.jpeg)